## **WEWS**

## Flight Dates 09/28/12-10/04/12

Order Sep 00:20:00

Product Estimate # 1881

1881- OFA:120s 9.28-10.4 Alt Order # Contract / Revision 312976

Billing Type Cash Original Date / Revision Agency Com 15%

> 09/27/12 10/02/12 Order Type **GENERAL Billing Contact**

Billing Cycle EOM/EOC Advertiser Obama / Democrat / Preside

1010 Wisconsin Avenue - Suite #80 Billing Calendar BROADCAST

Washington, DC 20007 Demographic

A35+ Agency **GMMB Inc** 

**Rev Codes** POL POL CAND **Buying Contact** 

Sales Office EWSDC Product Codes PL

Sales Region NAT Priority P-1 1010 Wisconsin Avenue - Suite #80

Agency Ref 2 Advertiser Ref Washington, DC 20007

Primary Account Executive

**Daniel Baylog** 

ON YOUR SIDE

Account Executive Order% Start Date **End Date** Daniel Baylog 100%

Order Share 100% Market Value 242310

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

**Order Totals** Billing Plan Rating Start Date End Date Month # of Spots Net Amount Gross Amount # Spots Net Amount Gross Amount September 2012 5 \$33,660.00 \$39,600.00 0.00 08/27/12 09/30/12 5 \$33,660.00 \$39,600.00 October 2012 35 \$172,303.50 \$202,710.00 0.00 10/01/12 10/04/12 35 \$172,303.50 \$202,710.00 40 \$205,963.50 \$242,310.00 0.00 Totals

								Tota	als
Ln Ch Start End	Inventory Code	Break	Start/End	Time Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
N 1 WEWS 09/28/12 10/04/	2 M-F GMC 5-6a	CM	5-6a	MTWTF	2:00 1	\$2,400.00 P-1	0.00 NM	1	\$2,400.00
	M-F GMC 5-6a								
Start Date End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 09/24/12 09/30/12	2	0	\$0.00	0.00					
Week: 10/01/12 10/07/12	<u>Μ</u> ΤWΤ	1	\$2,400.00	0.00					
N 2 WEWS 09/28/12 10/04/	2	CM	6-7a	MTWTF	2:00 3	\$3,300.00 P-1	0.00 NM	3	\$9,900.00





Contract / Revision 312976 Flight Dates 09/28/12-10/04/12 Hiatus Dates

<u>Original Date / Revision</u> 09/27/12/ 10/02/12 <u>Order Sep</u> 00:20:00

Advertiser Obama / Democrat / Preside Product 1881- OFA :120s 9.28-10.4 Estimate # 1881

									Tota	als
Ln Ch Sta	rt End	Inventory Code	Break	Start/End 7	Time Days	Len Spo	ots Rate Pri	Rtg Type		Amount
		M-F GMC 6-7a								
Ctort Date	- End Data	M-F GMC 6-7a	Cnoto/Mode	Doto	Dating					
Start Date Week: 09/24/12		Weekdays	Spots/Week 0	Rate	Rating					
Week: 10/01/12	09/30/12 10/07/12	MTWT	-	\$0.00 \$3,300.00	0.00 0.00					
N 3 WEWS 09/2			CM	7-9a	MTWTF-	2:00	4 \$3,600.00 P-1	0.00 NM	4	\$14,400.00
		M-F GMA 7-9a					***************************************			<b>*</b> · · ·, · · · · · · · ·
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/24/12	09/30/12	MEUE	0	\$0.00	0.00					
Week: 10/01/12	10/07/12	MTWT		\$3,600.00	0.00	G 0.00	4 04 050 00 0 4	0.00.104		<b>0.4.000.00</b>
N 4 WEWS 09/2	3/12 10/04/12	SA GMA 8-9a SA GMA 8-9a	СМ	8-9a	\$	S- 2:00	1 \$4,650.00 P-1	0.00 NM	2	\$4,620.00
Start Date		<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>					
Week: 09/24/12	09/30/12	S-		\$4,650.00	0.00			D. T		
Spot Ch Date 1 VEWS 09/24		Description	<u>Star</u> 8-9a	t/End Time		Weekdays Sa	Length Rate - 2:00(\$4,650.00	Rtg Type		
See MG		SA GIVIA 0-9a	0-9a			Sa	2.00 <del>(\$4,000.00)</del>	0.00 11111		
	5,2,7.5 spot avail in th	is tpl								
2 /EWS 10/01			5-6a			MTWTh	2:00 \$2,400.00	0.00 NM		
MG for 4.	1 09/29									
3 /EWS 10/01	/12-10/04/12 N	Л-F 4-5p Dr. OZ	4-5p	1		MTWTh	2:00 \$2,220.00	0.00 NM		
MG for 4.	1 09/29									
Week: 10/01/12	10/07/12		0	\$0.00	0.00				l	
N 5 WEWS 09/2	8/12 10/04/12	M-F 9-10a	CM	9-10a	MTWTF-	2:00	2 \$3,300.00 P-1	0.00 NM	2	\$6,600.00
		M-F 9-10a								
Start Date		<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>					
Week: 09/24/12	09/30/12	 МГWГ	0	\$0.00	0.00					
Week: 10/01/12 N 6 WEWS 09/28	10/07/12		CM	\$3,300.00	0.00 MTWTF-	2:00	1 \$3,300.00 P-1	0.00 NM	2	\$6,600.00
N 6 WEWS 09/20	5/12 10/04/12	M-F 10-11a	CIVI	10-11a	MII WI F	2.00	ι φ3,300.00 F-1	U.UU INIVI		φο,ουυ.υυ
Start Date		Weekdays	Spots/Week	Rate	Rating					
Week: 09/24/12 Week: 10/01/12	09/30/12 10/07/12	F МГWГ		\$3,300.00 \$3,300.00	0.00 0.00					
N 7 WEWS 09/2			CM	11a-12p	MTWTF-	2:00	2 \$7,800.00 P-1	0.00 NM	0	\$0.00
14 7 442443 09/20	5/12 10/04/12	M-F 11-12p	Civi	11a-12p	IVII VV I I · ·	2.00	2 ψ7,000.001-1	0.00 14101		ψ0.00
Start Date		<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 09/24/12	09/30/12	MENT	0	\$0.00	0.00					
Week: 10/01/12 Spot Ch Date	10/07/12 Range F	MTWT  Description		\$7,800.00 t/End Time	0.00	Weekdays	Length Rate	Rtg Type		
1 VEWS 10/01			11a-			MTWTh				
Credited							(,.,,			
2 VEWS 10/01	/12-10/07/12 <b>I</b>	Л-F 11-12p	11a-	12p		MTWTh	- 2:00 <del>(\$7,800.00)</del>	0.00 NM		
Credited										
N 8 WEWS 09/2	3/12 10/04/12	M-F 12-1230pm I 12-1230p News	News CM	12-1p	MTWTF-	2:00	2 \$4,800.00 P-1	0.00 NM	2	\$9,600.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/24/12			0	\$0.00	0.00					
Week: 10/01/12		MTWT	2	\$4,800.00	0.00					
N 9 WEWS 09/28	3/12 10/04/12	M-F 1-2p M-F 1-2p	СМ	1-2p	MTWIF-	2:00	2 \$3,300.00 P-1	0.00 NM	2	\$6,600.00
Start Date	e End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/24/12			0	\$0.00	0.00				ı	





Contract / Revision 312976 Flight Dates 09/28/12-10/04/12 Hiatus Dates

<u>Original Date / Revision</u> 09/27/12/ 10/02/12 <u>Order Sep</u> 00:20:00

Advertiser Obama / Democrat / Preside Product 1881- OFA :120s 9.28-10.4 Estimate # 1881

Ln Ch	Start	End	Inventory Code	Break	Start/End	Гime Days	Len Sp	oots Rate Pri	Rtg Type	Tot Spots	als Amount
N 9 WEWS 0			M-F 1-2p	СМ	1-2p	MTWTF	2:00	2 \$3,300.00 P-1	0.00 NM	2	\$6,600.00
_			M-F 1-2p								
Start I Week: 10/01		End Date 10/07/12	Weekdays MTWT	Spots/Week 2	Rate \$3,300.00	Rating 0.00					
N10 WEWS 0			M-F 2-3p	CM	2-3p	МГWГF	2:00	2 \$8,400.00 P-1	0.00 NM	2	\$16,800.00
			2-3pm General H		- 1			<b>,</b> , , , , , , , , , , , , , , , , , ,			, .,
Start I		End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/24 Week: 10/01		09/30/12 10/07/12	МГWГ	0 2	\$0.00 \$8,400.00	0.00 0.00			l		
N11 WEWS 0			M-F 3-4P Katie	CM	3-4p	MTWTF	2:00	3 \$1,350.00 P-1	0.00 NM	4	\$5,400.00
			M-F 3-4p Katie								
Start I Week: 09/24		End Date	Weekdays	Spots/Week 0	<u>Rate</u> \$0.00	Rating					
Week: 10/01		09/30/12 10/07/12	МГWГ	-	\$0.00	0.00 0.00			j		
N12 WEWS 0	)9/28/1	2 10/04/12	M-F 4-5p Dr. OZ	CM	4-5p	МГЖГБ	2:00	2 \$2,220.00 P-1	0.00 NM	2	\$4,440.00
			M-F 4-5p Dr. Oz								
<u>Start I</u> Week: 09/24		End Date 09/30/12	Weekdays	Spots/Week 0	<u>Rate</u> \$0.00	Rating 0.00					
Week: 09/24 Week: 10/01		10/07/12	МГWГ	•	\$2,220.00	0.00			j		
N13 WEWS 0	)9/28/1	2 10/04/12	M-F 5-6p News	CM	5-6p	МГЖГБ	2:00	2 \$1,950.00 P-1	0.00 NM	2	\$3,900.00
•			M-F 5-6p News		<b>-</b> .	<b>5</b>					
Start I Week: 09/24		End Date 09/30/12	Weekdays	Spots/Week 0	Rate \$0.00	Rating 0.00					
Week: 10/01		10/07/12	МГWГ	-	\$1,950.00	0.00			I		
N14 WEWS 0	09/28/12	2 10/04/12	M-F 6-630p News M-F 6-630p News		6-630p	МГЖТБ	2:00	2 \$7,800.00 P-1	0.00 NM	2	\$15,600.00
Start I	Date	End Date	Weekdays	Spots/Week	Rate	Rating			ļ		
Week: 09/24 Week: 10/01		09/30/12 10/07/12	 МГWГ	0	\$0.00 \$7,800.00	0.00 0.00					
N15 WEWS 0			SU 6-630p News	CM	6-630p	S	2:00	1 \$7,800.00 P-1	0.00 NM	1	\$7,800.00
			SU 6-630p News					* /			, ,
Start I		End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/24 Week: 10/01		09/30/12 10/07/12	S	1	\$7,800.00 \$0.00	0.00 0.00					
N16 WEWS 0				CM	8-10p	M	2:00	1\$84,000.00 P-1	0.00 NM	1	\$84,000.00
			Monday DWS		•			,			, ,
Start I		End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/24 Week: 10/01		09/30/12 10/07/12	 M	0	\$0.00 \$84,000.00	0.00 0.00					
			M-SU 11-1135P L	ate Ne M	11-1135p	MTWTF- S	2:00	1 \$4,200.00 P-1	0.00 NM	4	\$16,800.00
			M-SU 11-1135P L		<b>-</b> .	<b>5</b>					
<u>Start I</u> Week: 09/24		End Date 09/30/12	Weekdays F- S	Spots/Week	Rate \$4,200.00	Rating 0.00					
Week: 10/01		10/07/12	MTWT		\$4,200.00	0.00			l		
N18 WEWS 0	09/28/12	2 10/04/12	SU 1125p-12a Sp SU 1135p-12a Sp		1135p-12x	S	2:00	1 \$3,300.00 P-1	0.00 NM	1	\$3,300.00
Start I		End Date	Weekdays	Spots/Week	Rate	Rating			j		
Week: 09/24		09/30/12	S	1	\$3,300.00	0.00					
Week: 10/01 N19 WEWS 0		10/07/12	NCAA Prime Gam	ne CM	\$0.00 8-1130p	0.00	2:00	1\$21,000.00 P-1	0.00 NM	1	\$21,000.00
1410 11210 0	, 5, <b>2</b> 0, 1,	_ 10/07/12	NCAA Prime Gan		5 1100p	5-	2.00	1ψ21,000.001-1	O.OO INIVI	'	Ψ21,000.00
Start I	Date	End Date	Weekdays	Spots/Week	Rate	Rating					

Print Date: 10/03/12 Page 4 of 4



Contract / Revision 312976 Flight Dates 09/28/12-10/04/12 Hiatus Dates

<u>Original Date / Revision</u> 09/27/12/ 10/02/12 <u>Order Sep</u> 00:20:00

Advertiser Obama / Democrat / Preside Product 1881- OFA :120s 9.28-10.4 Estimate # 1881

In Ch. Start End	Inventory Code - Proc	le Ctart/End Ti	ma Dava	Lan Chata	Doto Dri	Dta Tuno	Tot	_
Ln Ch Start End		k Start/End Ti		Len Spots			Spois	Amount
N19 WEWS 09/28/12 10/04/12	NCAA Prime Game CM	8-1130p	S-	2:00 1	\$21,000.00 P-1	0.00 NM	1	\$21,000.00
	NCAA Prime Game							
Start Date End Date	Weekdays Spots/Wee		<u>Rating</u>					
Week: 09/24/12 09/30/12	S-	1 \$21,000.00	0.00					
Week: 10/01/12 10/07/12		0 \$0.00	0.00					
N20 WEWS 09/28/12 10/04/12	M-F GMC 5-6a CM	5-6a	MTWTF	2:00 1	\$2,550.00 P-1	0.00 NM	1	\$2,400.00
	M-F GMC 5-6a							
Start Date End Date	Weekdays Spots/Wee	k Rate	Rating					
Week: 09/24/12 09/30/12		0 \$0.00	0.00					
Week: 10/01/12 10/07/12	МГWГ	1 \$2,550.00	0.00					
Spot Ch Date Range D	escription St	art/End Time	W	eekdays Le	ength Rate	Rtg Type		
1 VEWS 10/01/12-10/07/12 M			M	ГWTh	2:00 <del>(\$2,55</del> 0.00)			
See MG 20.2								
[per bill]								
2 /EWS 10/01/12-10/07/12 M	1-F GMC 5-6a 5-	Sa Sa	M	ГWГh	2:00 \$2,400.00	0.00 NM		
MG for 20.1 10/02					, ,			
	M E Disk This Misses ON	400- 000-	THE	0.00	\$450.00 D.4	0.00 NIM		<b>#</b> 450.00
N21 WEWS 09/28/12 10/04/12	M-F Right This Minute CM	106a-206a	- TWTF	2:00 1	\$150.00 P-1	0.00 NM	1	\$150.00
	M-F 106a-206a							
Start Date End Date	Weekdays Spots/Wee		Rating					
Week: 09/24/12 09/30/12		0 \$0.00	0.00					
Week: 10/01/12 10/07/12	- TWT	1 \$150.00	0.00					

Totals 40\$242,310.00